2010 Centennial Quality Commitment and Achievement Form for Council Award

"To improve the QUALITY of program in every unit in America!"

Council _____ Area_____ Region_____

As leaders of our council, we are dedicated to achieving the following criteria for the 2010 Centennial Quality Award:

Criteria for Award	**2009 Actual**	**2010 Goal**	**2010 Actual**	**Yes/No Achieved**
1. We will have at least 60 percent of our traditional units earn the Centennial Quality Award for this year.	Yes/No	Yes/No	Yes/No	Yes/No
2. We will organize _____new units in 2010.				Yes/No
3. We will achieve _____ percent growth in traditional membership OR a _____ percent gain in traditional density, PLUS increase or maintain the number of Exploring members.				Yes/No
4. We will increase the district's retention of youth from _____ percent last year to _____ percent.				Yes/No
5. We will achieve a balanced 2010 operating budget with income of $_____ over expenses.				Yes/No
6. Through our district commissioner staffs, we will work to retain ____ percent of the units in our council.				Yes/No
7. We will recruit and train an additional _____ unit commissioners, increase commissioner unit visits per unit by commissioners to____ per year, and improve the commissioner-to-unit ratio.	____ ____ ____	____ ____ ____	____ ____ ____	Yes/No Yes/No Yes/No
8. We will recruit and train _____ additional district committee members and increase the average number of members per district over last year.				Yes/No Yes/No
9. We will add _____ commissioned youth-serving executives or maintain the approved staff size.				Yes/No
10. Have an active endowment committee, and secure _____ new endowment gifts this year.	Yes/No _____	Yes/No _____	Yes/No _____	Yes/No Yes/No

Reviewed and approved on this date _____ by:

Council president	Council commissioner	Scout executive
Area president	Area commissioner	Area director

Based on our evaluation of the criteria (complete after the year ends December 31):

___ Yes, we have achieved the 2010 Centennial Quality Council Award.

___ No, we did not achieve the award for 2010, but have developed an action plan to accomplish it for next year. The action plan includes:

_____

_____

_____

Reviewed and approved on this date _____ by:

Council president	Council commissioner	Scout executive
Area president	Area commissioner	Area director

2010 Centennial Quality Commitment and Achievement for Council Award Interpretation of Criteria

"To improve the QUALITY of program in every unit in America!"

Use this information to guide your understanding of the criteria. The Centennial tab on MyBSA under the Program section helps monitor your progress towards achievement. Use actual numbers from the previous year to guide your improvement as you establish your goals. (If any of the criteria are at an agreed-upon number, then the goal might be to maintain them for this year.) Additional details and other resources in support of the Centennial Quality Awards program can be viewed by going to MyBSA, then clicking on Resources, and Council and District Operations.

After you have completed the form, submit it to the area for recording and filing. The first page is the council copy; the second page is the area copy.

1. **Centennial Quality Units.** At least 60 percent of the traditional units in the council qualified as national Centennial Quality Units this year. Note: New units organized during the year can also qualify for the award.

2. **New Units organized.** Establish a number of new units to be organized. Use the district new-unit charts and determine how many new units are needed to serve the youth population in the council.

3. **Membership or density growth.** Record membership growth of traditional members or an agreed-upon gain in traditional density, **PLUS** increase or maintain the number of Exploring members.

4. **Youth retention.** Using the retention figures from MyBSA, increase the total retention of youth members by the percentage your council and area leadership agreed upon.

5. **Finance.** Achieve a balanced 2010 operating budget. (Your 2010 operating budget should include a net result of excess of revenues over expenses by a specified amount.) The budget should be approved by the council and area leadership.

6. **Unit retention.** Establish a percentage of units to retain based on last year's retention rate. Work with all district commissioner staffs and establish a rechartering goal for the council.

7. **Commissioner service.** Add an agreed-upon number of new unit commissioners, increase unit visits per unit by commissioners to a specified number per year, and improve the ratio of commissioners to units.

8. **District committee.** Recruit an agreed-upon number of new district committee members to increase the average number of members per district over last year.

9. **Youth-serving executives.** Add a specified number of commissioned youth-serving executives based on your strategic plan, or maintain the strategic plan approved staff size.

10. **Endowment.** Have an active endowment committee. Secure a specified number of new endowment gifts this year.

Additional goals. When the area leadership meets with the council as a part of the **annual local council charter review meeting,** they will review other important items. These may include, but are not limited to: the council's long-range strategic plan, functioning Key 3s in every district, balanced growth, active risk-management committees, annual conferences with chartered organization leaders, and other important priorities.

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